

## Event Staffing & Execution

Global Adrenaline provides street teams, liquor promotions models, conventions & tradeshow models, and specialty talent. We have staffed and executed campaigns and promotions for Fortune 500 companies in Chicago and across the United States for over four years. Our teams are hand selected and trained by our experienced management staff.



### Brand Ambassadors

Our Brand Ambassadors are attractive and well spoken individuals, trained to represent and build excitement around a specific brand. They become familiar with the ins and outs of the brand and represent it as it was meant to be. Teams can be selected based on the brand's target audience and demographics.

### Liquor Promotions Models

The Liquor Promotions Models are very attractive individuals trained to represent and build excitement around a specific beer or liquor brand. They usually work in nightclubs, bars, concerts, and festivals and are trained to work in those types of environments.



### Convention & Tradeshow Models

Convention and Tradeshow Models are rigorously trained to represent a product or service and speak/teach about it to customers. The models help generate leads and draw attention to a tradeshow booth. They are oftentimes hired for multiple conventions and oftentimes asked to travel with shows.

### Specialty Talent

Our teams of Specialty Talent consist of costumed staff, emcees, DJ's, graffiti staff, and body painters. They are oftentimes hired to compliment and build excitement around an existing campaign. These individuals are talented artists familiar with working with large groups and portraying a positive image for the brand.

